

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 10407 171036Z

14

ACTION NEA-10

INFO OCT-01 EB-07 ISO-00 /018 W
----- 102946

R 170950Z OCT 76
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 9580

UNCLAS TEHRAN 10407

E.O. 11652: NA
TAGS: BBSR IR
SUBJ: WTDR/FTI

REF: USDOC 12142

1. IRAN 2. CNTRY CODE: 507 3. SER NO:
4. FARGON, INC.
4A. CODE: K 4B. CODE: A 4C. CODE:
5. 49 MADAEN STREET, JAM AVENUE AT TAKHTE-TAVOUS
6. TEHRAN, IRAN
7. ESTABL: 1974 8. EMPL: 100 9. SIZE: (20-X) MEDIUM
10. REPUTATION: (UNK) UNKNOWN
11. INSTALLATION OF REFRIGERATION WAREHOUSES
12. RPT DATE: 10/76
13A. 36130/35 DIST IMP OF LOW VOLTAGE PANEL BOARDS
13B. 42220/7 CONTRACTORS OF REFRIGERATED WAREHOUSING
14. CONTACT: DR. REZA F. TOUBA TITLE: CHAIRMAN
15. CABLE: TOUBA 16. TELEX: NA 17. TEL: 827524,828511
18. FINANCIAL REFS: BANK MELLI IRAN, FOREIGN TRADE
BANK OF IRAN
19. TREAD REFD: SAME AS (20)
20. AGENCY REPS: BOHN BRASS & ALUMINUM, DANVILLE, ILL.
AIR CONDITIONING, REFRIGERATNS, 1975, ALLEN BRADLEY,
MILWAUKEE, WIS; ELECTRICAL PANEL BOARDS, 1976; DMT,
MILWAUKEE, WIS, DIESEL GENERATORS, 1976; BALLY INTERNA-
TIONAL, NEW YORK, N.Y., PREFABRICATED COLD STORES
PANELS, 1975.
21. FIRM WAS ESTABLISHED IN 1974 TO IMPORT REFRIGERATOR
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AND ELECTRICAL EQUIPMENT AND TO INSTALL REFRIGERATED

WAREHOUSES, ELECTRICAL CONTROL PANELS AND ICE PLANTS.
FIRM IS MANAGED BY DR. REZA TOUBA, MANAGING DIRECTOR,
KAMRAN KIA AND MASSOUD MOTAGHI, ALL IRANIANS. BANKING
SOURCE WAS UNABLE TO RATE REPUTATION OF FIRM BECUASE OF
ITS RECENT ESTABLISHMENT. MANAGING DIRECTOR IS WELL-
KNOWN TO THE EMBASSY IN HIS FORMER GOVERNMENT CAPACITY
AS DEPUTY MANAGING DIRECTOR OF IDRO. EMBASSY RECOMMENDS
FIRM AS A TRADE CONTACT, BUT SUGGESTS BUSINESS BE
CONDUCTED ON SECURED BASIS IN INITIAL PHASES DUE TO
LACK OF BANK RATING AT THIS TIME.

22. PREPARED BY: H. TUTUNCHIAN APPROVED BY: D.E. WESTLEY
AT AMEMBASSY TEHRAN
HELMS

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NNN

Message Attributes

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